

TRF# 323793  
EV #1 \$\$\$

7800  
AGEN

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# 703 528 7880
!
FROM REP      OCT25/12 18.51
**CHANGES**  *** WFTV-TV ***

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REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE OCT 25 / 12 18 57

DATE OCT25/12 18.51

TO LENA  
FR JULIE  
OK'D M3  
TTLS RTS  
PLS CFM, THX 10/25

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEFEND JUSTICE FROM POLITICS

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	:	:	:	:	:
AGENCY ADVERTISER CODE = 361 AGENCY PRODUCT CODE = 379 AGENCY EST# = 1547											
56	S	1135P-1210A	30		\$1,000.00	10/30	10/30	0		TUE	0
PROGRAM : ABC-NITELINE< CON COM1 : ABC-NITELINE<											
85	A	1135P-1205A	30		\$1,000.00	11/2	11/2	1		FRI	1
PROGRAM : ABC-NITELINE< ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT30 ON LINE-56 FOR 1 SPOT/WK											

REP HEADLINE# 6249648      TRF# 323793      REP: TEL# 703 528 7800      FAX# 703 528 7880

\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$      ORDER WORKSHEET      CREDIT ADVISORY: AGENCY CREDIT RISK !!      OCT25/12 18.51

\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M3	OK'D	BUY#56	MISSED: TUE/1135P-1210A				OCT30		30S	\$1,000.00	(OCT25/12)	
			OFFER: FRI/1135P-1205A				NOV2		30S	\$1,000.00	PLS ADVISE.	
			CMT: WE CAN OFFER									
NOV/12			55150.00									
CONTRACT TOTAL											55150.00	
TOTAL SPOTS											41	

MARKET TOTALS \$480,156      WFTV 32%      WKMG 24%      WESH 23%      WOFL 14%      WKCF 3%      WRBW 2%      CABL 0%

WOPX 0%      WRDQ 2%      EFTV 0%

SVC- NSI      DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS, PLAN, SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE